



## Virginia Green Conference Centers

# Fayerdale Hall Conference Center Stuart

Fairy Stone State Park is located in the foothills of the Blue Ridge Mountains approximately one hour south of Roanoke and offers overnight and day use recreational opportunities. Overlooking Fairy Stone Lake Fayerdale Hall Conference Center is an ideal place to hold group meetings such as weddings, receptions, parties, family reunions, and business meetings. Available year round, the facility is ideal for catered events and can accommodate up to 125 people. New lower weekday rates make it even more affordable for private parties.



We decided to join Virginia Green because it compliments our mission 'to conserve the natural, scenic, historic and cultural resources of the Commonwealth and provide recreational and educational opportunities consistent with the good stewardship of these lands, waters and facilities that leaves them unimpaired for future generations.'

Some of the other actions we take include protecting and enhancing wildlife habitat on our property, and educating visitors about the efforts we have taken to reduce our environmental impacts."

### GREEN ACTIVITIES



**Minimization of Disposable Food Service Products.** All conference centers are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, you are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content



**Recycling and Waste Reduction.** All conference centers must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans and plastic bottles. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. Additionally, conference centers must be actively working to reduce their solid waste generation. This facility pledges that they:

- Provide the opportunity for guests to recycle: plastic bottles, aluminum cans,
- Have recycling bins located: in meeting room
- Also recycle office paper

- Track overall solid waste costs

Dining room (or meetings/events)

- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms

Office

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use green cleaning products that are dispensed in bulk
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping
- Nutrient management plan to reduce use of fertilizers in landscaping



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
  - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
  - Low flow toilets (use 1.6 gallons per flush or less)

Activities outdoors

- Have an effective landscape management plan which utilizes native species
- Have an effective storm water management plan which includes minimization of impervious areas (paving, concrete, etc.)
- Maintain vegetative buffers around streams and ponds
- Use a nutrient management plan that minimizes the use of fertilizers

Other actions

- Employee awareness training



**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time

Heating and cooling

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

#### Lighting

- Use natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms

#### Appliances and electronic devices

- Use ENERGY STAR qualified office equipment (computers, monitors, copiers, printers, etc.)
- Have adopted a policy / practice to turn off fans, computers, monitors and other device in unoccupied rooms an the end of the workday or when otherwise not being used



#### Other actions

- Employee awareness training



**Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
- Recycling bins, discourage use of polystyrene foam food service products

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For more information on Fayerdale Hall Conference Center, see [www.dcr.virginia.gov/state\\_parks/fai.shtml](http://www.dcr.virginia.gov/state_parks/fai.shtml) or contact the Park Manager at [fairystone@dcr.virginia.gov](mailto:fairystone@dcr.virginia.gov) or 276-930-2424.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).

